

THROUGH THE MIRROR REFLECTION

Critical perspective on my Research Internship at Moyee
Coffee and FairChain Foundation

ABSTRACT SCOPE OF THE SDG AGENDA 2030

- Implementation vs.
- Impact vs.
- Institutionalization
- Moyee's vision
- Other approaches
- Actual Impact?

4-D Framework

for Integrative Whole Systems Design for Sustainability



PREVAILING WESTERN VIEW ON DEVELOPMENT

- Fonds Bestrijding Kinderarbeid
- Rijksdienst Voor Ondernemend Nederland
- Perspective on development still Westernized
- COVID-19 Issue



A SOCIAL ENTERPRISE IN A CAPITALIST WORLD

- Improving the world in a seemingly broken economic paradigm
- Solving Neo-Liberalism?
- The rise of China?
- How to develop at the highest level of inclusivity within two different systems
 - Global South vs. West

